Logo

Description automatically generated

POSTER

Purpose: To promote or summarise a topic of interest.   
Styles vary from humorous to educational.

Structure:

* Relevant information collected
* Identify audience (this determines language and style)
* Draft plan for size and design to suit audience
* Logical organisation of information, check sequence in presentation design (blocks to read in certain order)
* Identify images and graphics relevant and complementary to information
* Select font styles, colours and sizes to balance text information
* Plan arrangement in relation to text boxes Language used is brief and succinct paragraphs. Captions and catchy phrases used.

Short headings in large fonts. Sub-headings in smaller fonts.

|  |
| --- |
| **Large heading**  **(word art useful here)** |
|  |
| **Graphic / illustration with caption** |
|  |
| **Main message**  **in large font centrally located** |
|  |
| **Information on how or what to do to! (smaller font)** |
|  |
| **Contact details** |

*Detailed Bibliography should be included.*

Mount Lawley Senior High School